

LEDERER

Dedicated to reaching Jews with the good news and teaching Christians the Jewish roots of biblical faith.

LETTER

MORE BOOKS FOR THE

Jews have long been called, “the people of the book.” Not only Moses, but David, Isaiah, Ezekiel, Matthew, Paul, Peter, James and more—all Jews—were entrusted with transmitting the message of the Book of all books, the Bible. With such an illustrious heritage, it’s no wonder that Jewish people today, even the many that never read the Bible, still consider reading to be one of their favorite pastimes.

Lederer is the *only* Messianic publisher in the U.S. Occasionally a Jewish mission or individual believer publishes a book. But Lederer is committed to consistently bringing out quality products to reach Jews and teach the church.

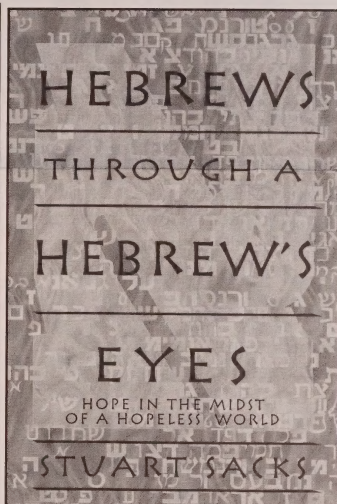
Right now we’re completing work on two new books that will impact the kingdom of God in a major way. Quite different from each other, they both will be a blessing to believers as well as non-believers.

HEBREWS THROUGH A HEBREW’S EYES

The first book is *Hebrews Through a Hebrew’s Eyes*. Written by Dr. Stuart Sacks, a Jewish believer, this scholarly work examines this essential epistle in a new, fresh way. Because of Dr. Sacks’ religious background, he is most qualified to put himself in the sandals of the first century Jewish believers to whom Hebrews was written.

Their struggle reflects some of the same difficulties believers encounter today: how to get—and keep!—a sense of the presence of God in one’s life. A key theme in Hebrews is “taking hold of the hope offered us.” In our world today, in the midst of so much despair, *Hebrews Through a Hebrew’s Eyes* offers practical answers and provides real hope.

This book, endorsed by eminent theologians, Dr. R.C. Sproul and Dr. James

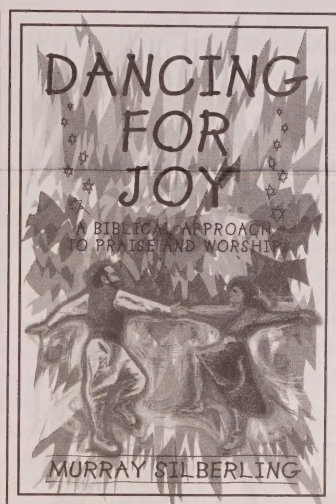


M. Boice, will encourage you and be useful for sharing with a Jewish person. It’s good, sound theology, written with practical application in a popular style. (See back page for details.)

DANCING FOR JOY

Our second new book is called *Dancing for Joy*. Murray Silberling, while leader of two large Messianic congregations in the Pacific Northwest, began teaching his congregations, and soon many from his area, how to dance for joy. I’m not talking about social dancing. No waltzes here; no twists; no disco; no whatever-the-dances-of-today are called. Only dancing as an expression of worship and commitment to the Lord.

I have seen Murray dance. He knows what he’s doing. I have also heard Murray teach. He is a Bible scholar and first-class teacher. That is why I first approached him about writing a book on dance that would help others understand and enjoy worshipping with their whole hearts *and* bodies.



He has done an excellent job developing a theology of dance, tracing it back to ancient days. Through his understanding of Hebrew and his ability to handle the tools of Biblical and historical research, he discovered some rather startling facts about dancing in the Bible not seen before. For example, contrary to common thought, when King David “danced before the Lord,” this was not just an ecstatic dance. He was doing specific steps from a special dance!

This is fascinating reading for anyone who desires to better understand the Word of God, or for anyone who has even a passing interest in dance. For you who already love to dance, this will give you an even greater enthusiasm for this kind of worship! (The back page has more on this book.)

These are only two of the books we have scheduled to publish this year. You’ll appreciate the others that will be coming out, and I will be sharing more as they near completion.

PEOPLE OF THE BOOK

MORE BOOKS FOR THE PEOPLE OF THE BOOK

continued from front page

MESSIANIC JEWISH ART CALENDAR

We have been so delighted with the response to our last two Messianic Jewish Art Calendars that we have once again produced a calendar for the new year. The Jewish year cycle begins with the holiday *Rosh HaShanah*, literally "head of the year." This year *Rosh HaShanah* begins on the evening of Sunday, September 24th. Our 1995-96 calendar is a 16-month calendar that begins in September and continues through the end of 1996.

This year's theme is "Heroes of the Faith" and the vibrant illustrations are based on the "faith verses" of Hebrews 11. Bearing both Old and New Testament references, this calendar is a study aid as well as a witnessing tool. It celebrates the unity of the scriptures in the colorful illustrations done by my accomplished wife, Steffi. (See back page for details.)

OTHER PRODUCTS, OTHER OPPORTUNITIES

Besides publishing, Lederer has become a major distributor of other materials. We provide books, teaching tapes, cassettes and CDs of Messianic music, videos relating to Israel and the

Jewish roots of Christianity, Judaica (Jewish products like *menorahs*—candelabras, Passover items, Israeli imports, etc.), to help you grow in your faith and love for the people of God.

Each summer we attend three major conferences to present our products. The Messianic Jewish Alliance of America holds their annual conference in Grantham, Pennsylvania during the first week of July. Thousands of people will come for teaching, fellowship, music, and to get Messianic products.

I'll be giving a lecture on First Century Judaism, the backdrop for the New Testament, essential information for understanding the life and words of Yeshua and the other writers.

The last week in July, we'll be in Chicago for the annual convention of the Union of Messianic Jewish Congregations. Like at the MJAA conference, we'll provide people with Messianic materials. I will also be participating in a panel discussion on Jewish evangelism in the 21st century.

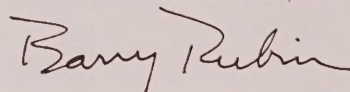
In between we'll be in Denver for the Christian Booksellers Convention. One of the largest conventions in the U.S., CBA attracts thousands of Christian bookstore owners and buyers looking

for new product lines.

Since we started attending CBA, we've seen a greater and greater interest in the products we produce and distribute. We've even reached the point where we're ready to set up a sales force to call on stores throughout the year. If you're interested in being a rep, get in touch with me.

Jews are the people of the book. When Mr. and Mrs. Lederer first gave a grant to Dr. Henry Einspruch, our founder, to bring out a book, the *Yiddish New Testament*, little did they know the worldwide impact the books and products distributed by the ministry they helped start would have. Somehow, I sense they would be pleased.

Shalom in Yeshua,



Barry Rubin

P.S. Please use the enclosed coupon for your orders and contributions. If you can, please make an extra donation. It will be an investment in more books to reach Jews and teach Christians.

T O L D E R E R . . .

Here are some of the letters we've received recently. They'll give you an idea of how much our materials are appreciated. We at Lederer always enjoy reading them. We hope you will, too.

Dear Barry,

Thank you very much for permission to reprint *Awakening* in Russian (*Probuzhdenie*). The articles are short and to the point, just right for evangelizing especially the Jewish people in Russia. We are so excited about what the book will mean to so many people!

Mike Becker

[Mike is leader of Congregation B'nai Maccabim in Illinois, but is currently serving the Lord in the new Messianic congregation he started Moscow.]

Dear Barry,

I want to thank you for the free copy of your *Yom HaShoah Memorial Service*. It was indeed meaningful and moving. I couldn't help noticing many reaching for tissues. Even our children were riveted to their seats. I look forward to everything published at Lederer.

Frank Lowinger

[Frank is the congregational leader of B'rith HaKadosh, a messianic congregation in Buffalo, N.Y. We sent out a special service to commemorate the Holocaust.]

Dear Sirs:

Thank you for your shipment. The *Passover Pak* arrived just in a nick of time and was very helpful for our service.

L. Loennecker

Beloved brethren in Yeshua, About a week ago, our family received our first order from Lederer, part of which was the *Jewish New Testament* on audio cassette. I am at a loss for words to try to describe the blessing it has been to our family. We thank Yeshua in prayer for it daily.

We want to place another order. Two cassettes by brother Jonathan Settel. We appreciate (beyond words) the wonderful blessings you've made available to our family.

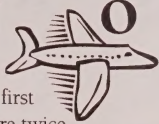
M. Griffith
Texas

Dear Barry,

I am always enriched by the newsletters I receive and have ordered from

LETTERS

MORE ON OUR TOUR



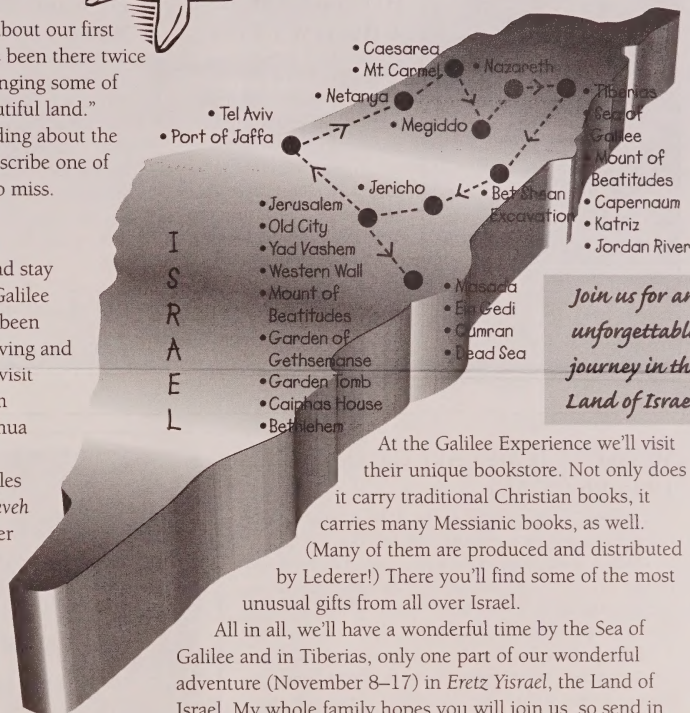
We're getting more and more excited about our first Lederer tour to Israel. My family has been there twice and has been looking forward to bringing some of our friends along to introduce them to "the beautiful land."

We've had responses already from people reading about the tour in the last *Lederer Letter*. Here, I want to describe one of the highlights of our tour that you won't want to miss.

TIBERIAS AND THE SEA OF GALILEE

We'll arrive in Tiberias (*Tiveriah*) on Friday and stay three days. We'll take a boat ride on the Sea of Galilee (*Yam Kinneret*) and imagine what it would have been like for the Messiah and his fishermen friends living and working around this beautiful inland sea. We'll visit the ruins of an ancient synagogue in Capernaum (*Kfar Nahum*), most likely the one in which Yeshua taught. We will have a special teaching on the Mount of Beatitudes and listen as did the disciples centuries ago. We can even have a Messianic *mikveh* (baptism) for those who wish. Tiberias is a newer city and we'll have time to just walk around and enjoy it.

One of the exciting things we'll do is take part in the "Galilee Experience." This professionally-done multi-media show presents the history of the Galilee from ancient times—including the setting for Yeshua's life—through modern days. It is a fascinating presentation about this most fascinating part of Israel.



Join us for an unforgettable journey in the Land of Israel!

At the Galilee Experience we'll visit their unique bookstore. Not only does it carry traditional Christian books, it carries many Messianic books, as well. (Many of them are produced and distributed by Lederer!) There you'll find some of the most unusual gifts from all over Israel.

All in all, we'll have a wonderful time by the Sea of Galilee and in Tiberias, only one part of our wonderful adventure (November 8–17) in *Eretz Yisrael*, the Land of Israel. My whole family hopes you will join us, so send in your \$250 deposit now. The tour is only \$1995, which includes an Israeli breakfast and dinner each day. ■

. . . L E T T E R S T O

Lederer in the past and have always been satisfied.

D. Rohl
Virginia

Dear Brethren:

Thank you for your excellent publications, *The Messianic Passover Haggadah* and *Celebrating the Sabbath the Messianic Jewish Way*. Your publications have been of great value to us in drawing closer to God. My wife made her first *challah* [Sabbath bread] last Sabbath. You Messianic Jews are a great blessing, even life from the dead.

B. Lawver
Washington

[Thanks, Mr. Lawver. We are glad to know we're blessing you.]

Dear Sir:

I have a copy of the Jewish New Testament—love it! The Lord speaks to me through it.

K. Field,
Ontario, Canada

Dear Friends,

Well done! I am expressing my appreciation for David Stern's *Jewish New Testament*. I found it to be most illuminating and edifying as well as enjoyable to read.

T. Tarbell
California

Dear Brother Rubin,

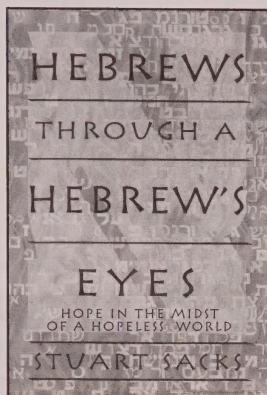
Thank you for the rapid delivery of our order. We have found the Jewish

New Testament and Commentary, and also the *Messianic Jewish Manifesto* so very beautiful and enlightening. Also *The Return of the Remnant*. My husband listens to the JNT cassettes in his car. When he comes home from work, he looks up the passages in the JNT *Commentary* and then we discuss it. We have been looking for you and your ministry since the 60's and can't tell you how thrilled we are to find you. Your ministry is a big blessing to us.

Mrs. D. Soderkvist
Quebec, Canada

[There's a Yiddish word, *kvelling*. When your son gets straight A's you *kvell*. When your daughter gets married, you *kvell*. Reading this makes all of us at Lederer *kvell*. Thanks, Mrs. Soderkvist.] ■

MESSIANIC RESOURCES



HEBREWS THROUGH

A HEBREW'S EYES

DR. STUART SACKS

Although written to Messianic Jews in the first century, this epistle, understood properly through Jewish eyes, will edify and encourage all believers. Dr. Stuart Sacks, a Jewish believer, has written a fresh and important commentary for anyone who wants to understand this essential book of the Bible.

Available in July!

\$9.95

LB21

DANCING FOR JOY

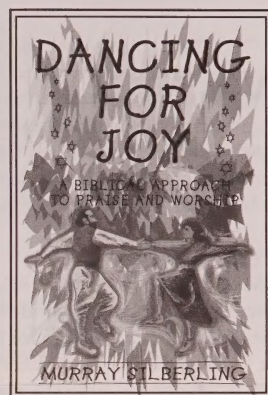
MURRAY SILBERLING

Get up out of your seats—it's time to praise the Lord through dance! A fully biblical activity, dancing is a way to worship that's catching on, not only among Messianic Jews—but among non-Jewish believers as well. There is a very clear theology of dance detailed in this uplifting work written by Messianic leader and dance authority, Murray Silberling. Also includes plenty of how-tos.

Available in July!

\$8.95

LB22



MESSIANIC JEWISH ART CALENDAR

1995-96 (5756)

Our 1995-1996 MESSIANIC JEWISH ART CALENDAR brings you a vibrant graphic portrayal of the Heroes of Faith. The illustrations depict many of the well-known passages from Hebrews 11, the "faith chapter." The Old Testament passages referred to by the writer of Hebrews are presented alongside New Testament scriptures, emphasizing the unity of Scripture.

All the dates of the biblical festivals are included in our calendar, along with scripture references. Weekly Bible readings for the Sabbath are also offered—portions from the Torah, the Prophets, as well as the New Testament. New moons and Sabbath candle-lighting times are also shown.

Hanging on your wall, the calendar will be an inspiration to you—for a full 16 months, from September, 1995, through the end of the calendar year 1996.

Available in July!

\$9.95

LO16



The Aaronic Benediction

May the Lord bless you and keep you;
may the Lord make his face shine upon you
and be gracious to you;
may the Lord turn his face toward you
and give you peace.
Numbers 6:24-26

יְבָרֵכְךָ יי ויְשַׁמְרְךָ. יְאֵר יי פְּנֵי אֱלֹהֶיךָ ויְהַנֵּךְ.
יִשָּׂא יי פְּנֵי אֱלֹהֶיךָ ויְשִׂים לְךָ שָׁלוֹם.

AARONIC BENEDICTION CERTIFICATE

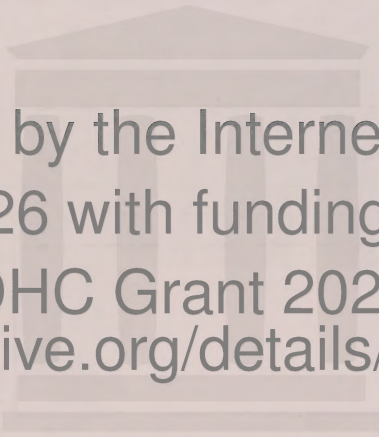
These are the words God told Aaron to use to bless the children of Israel. This benediction conveys the beauty of God's relationship with those who call him Lord.

The certificate contains the benediction both in Hebrew and in English. It's suitable for framing and makes a great gift for a wedding, a birthday, a house-warming—any occasion at all.

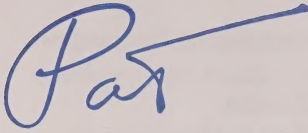
Full color, it is on parchment-like paper with beautiful calligraphy. The Hebrew is in an old-style text to resemble the Hebrew used by scribes to write the words of the Torah.

Order it by itself or as part of our Sample Pak which includes certificates for Weddings, Appreciation, Achievement, Membership, Baby Dedication or Circumcision, Mikveh (Baptism), Ordination, License to Minister, and Bar/Bat Mitzvahs.

Individual certificates	\$ 4.00	LC12
Sample Pak of 12 certificates	\$40.00	LC00



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FROM THE DESK OF PAT BOONE

On Wings of Eagles
Honorary Chairman

In the 1940s, the world either did
not know or chose to ignore Hitler's
"Final Solution" for the Jews until
it was too late.....

We cannot let history repeat itself in the 1990s.

Dear Christian Friend of Israel:

**By the time the world awoke to the truth of the Holocaust, more than
6 million innocent people had been lost—fathers, mothers, little children,
babies—murdered and incinerated in monster ovens that ran continuously,
around the clock.**

Why? For being Jews!

The world hung its head in shame and swore collectively never to let such an
atrocity happen again.

Never, ever again!

**Yet, a 2nd Holocaust is bearing down on the Jews today, and again the world
either does not know or chooses to ignore it.**

Ironically, this 2nd Holocaust has its roots in one of the greatest victories for
freedom the world has ever seen—

*— the collapse of the Soviet Union, of Communism itself, when the
hand of God moved over this biblical "Land of the North," and people
everywhere rejoiced as blood-stained walls of separation were leveled,
torn to the ground.*

Soon, religious freedoms accompanied the new political freedoms. Churches
were re-opened, Bibles published, Western believers poured in to help, and aid
flowed in countless ways.

A Ministry of the International Fellowship of Christians and Jews

28 East Jackson • Suite 1900 • Chicago, Illinois 60604 • 312-554-0450 • 312-554-0490 (fax)

Moreover, a miracle of tremendous proportions took place among Russian Jews:

For the first time in modern history, the Russian government opened its Iron Curtain barriers to allow Jewish emigration to Israel.

Families who dreamed in desperation for years of escaping to the Holy Land now had an open door for the first time this century!

Ever since, Jews from America and from around the world have rushed to help their Russian brothers and sisters through Operation Exodus, an effort that has already airlifted more than 500,000 Jewish emigrants into Israel.

Yet even now, as we rejoice over these who have found freedom in their Jewish homeland, over 100,000 others are waiting in line in Russia right now with their visas in hand.

Everything they need to do to legally escape to the Holy Land is done, with one exception...they have no airline ticket.

Behind that group is another group, ten times larger—ONE MILLION PEOPLE.

But our greatest fear is growing that this door to freedom will soon slam shut once again!

A dark shadow is beginning to fall across Russia. A vicious new strain of nationalism is spreading across the land.

The Russian ultra-nationalist, Vladimir Zhirinovsky, seems to grow more and more powerful and influential every day.

Many see him as a "buffoon." But he is a clever politician in a constant state of rage. His speeches are filled with hate, especially anti-Semitism. He is extremely dangerous.

The Russian economy is in a shambles. Tens of thousands of Russian workers have lost their jobs and Zhirinovsky and others are convincing them the Jews are to blame for all of Russia's problems.

Anatoly Shabad, a Jew and leader in the pro-Yeltsin faction of parliament, reported in the Jerusalem Post, "I have never seen such direct incitement before. One leaflet showed a Russian child pleading, 'Daddy, kill a Jew for my future.'"

The danger to the Jews in Russia and the now-independent Moslem states is real. It grows more and more serious daily.

Because of Zhirinovsky and others like him, experts predict our present “good relations” with Russia will last no longer than the next two and a half to three years.

That’s how long we have to rescue the remaining Russian Jews who have already lined up to leave for Israel. There are many who say even that timetable is much too optimistic.

If Zhirinovsky or another Hitler “look-alike” gains power, the airlift will immediately end. A new Iron Curtain will slam down on a million or more human beings who could have been saved.....

...for the lack of an airlift.

That’s right. Just \$300 can snatch a marked person, a Russian Jew, from the jaws of the Russian bear. Such a small price to pay for a human life.

Jews around the world are giving sacrificially to rescue our brothers and sisters. But, frankly, they have reached the point where they can no longer do it alone.

And so, I am appealing to you, my Christian brothers and sisters, to help in this most noble cause.

We are overwhelmed by sheer numbers. At the present emigration rate of 6000 a month, even using the optimistic 36-month projection of time available to bring Jews out, barely 200,000 Jews will be rescued.

Imagine 900,000 human beings, families with young children and babes in arms, lined up, watching the last plane leave without them!

These are decent, God-fearing families, whose sole “crime” is once again that they are Jews. They are a people marked for destruction.

These people will not make it without the help of Christians in America. You and your circle of friends are their greatest hope.

The problem is that the Jews can’t buy their own tickets. They are emigrants, refugees, not tourists. They can leave Russia with only the clothes on their backs and a few bags in their hands.

They can convert only a few rubles into foreign currency—and the ruble itself is almost worthless today. Anything more must be left behind. They are paupers.

Once they reach Israel, Operation Exodus and the government cares for them for at least the first six months. They help them find housing, learn the language and prepare them to enter the culture of the Holy Land.

But we must get them there first!

Isaiah prophesied over 2000 years ago what we are witnessing today:

*"I was exiled and rejected. Who brought these up?
I was left all alone, but these—where have they come from?"
This is what the Sovereign Lord says: "See, I will beckon to the Gentiles—
they will bring your sons in their arms and carry your
daughters on their shoulders."*

(Isaiah 49:16-22)

A wise man once said, "Do not petition God to go where you are going; rather find where God is going and travel with Him." Today, we know where God, the Lord, is going. He is restoring the Jews to the Holy Land from the "Land of the North." And, He has asked us to accompany Him in this "2nd Exodus."

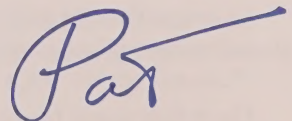
Will you join us? On Wings of Eagles is an American project to provide airlift tickets and needed support for those standing in line. The enclosed response document was patterned after the airline ticket that will bring out these God-fearing families to religious freedom and safety.

Wings of Eagles enjoys the support of a wide range of Christian leaders including my pastor Jack Hayford, James Dobson, Lloyd Olgivie, Pat Robertson, Jerry Falwell, Debby Boone, Rich Buhler, and many others.

Can you give the \$300 to bring one person to safety? Perhaps you can sponsor an entire family of three, four or even more. Or maybe, you can provide for part of the passage?

Whatever your situation provides, I believe God will lead you in His direction.

God Bless You,

A handwritten signature in blue ink, appearing to read "Pat", with a long horizontal stroke extending to the right.

A Ministry of The International Fellowship of Christians and Jews
28 E. Jackson • Suite 1900 • Chicago, IL 60604 • 312/554-0450

NAME OF PASSENGER / NOM DU PASSAGER

To Be Determined

☒ **YES** I want to participate in the affirmation of Isaiah 49:16-22 —
"See, I will beckon to the Gentiles..."

PARTICIPANT(S) Rev. Marge Ragona
911 Valley Ave.
Birmingham, AL 35209-2122

W776C

God is restoring the Jews to the Holy Land from the “Land of the North” 1a

PASSENGER TICKET AND BAGGAGE CHECK	
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\$300.00 US	
TICKET DESIGNATION	
ISRAEL	

ISSUED BY:

EL AL 
EL AL AIRLINES LTD. (NATIONAL AIRLINE OF ISRAEL)

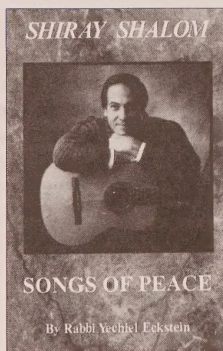
Enclosed is my gift. *(please choose one)*
PLEASE MAKE CHECK PAYABLE TO: ON WINGS OF EAGLES.

- ☐ \$300 *Airfare* (one person)
- ☐ \$150 *Temporary Housing*
- ☐ \$75 *Clothing Allowance*
- ☐ \$25 *Food Package*
- ☐ Other _____
- ☐ Please send my gift of
Rabbi Eckstein's music tape,
Songs of Peace.

Please return this "Ticket to Freedom" in the special prepaid envelope.

YOUR DONATION IS TAX-DEDUCTIBLE ACCORDING TO LAW

T O O U R S P E C I A L F R I E N D S



For a gift of \$25.00 or more, I would like to send you a special music tape
"Shiray Shalom; Songs of Peace."

Recorded by Rabbi Yechiel Eckstein, the founder of The International Fellowship of Christians and Jews, these songs are verses from Psalms, Jeremiah, ancient Jewish prayers as well as contemporary Israeli songs. *(A translation of the Hebrew songs accompanies each tape.)*

These beautiful songs are sung on radio, television, in Christian churches and synagogues and have been a blessing in a very special and powerful way. I know you will enjoy them.

Just check the box on the response ticket above and I will have the tape sent to you immediately.

On Wings of Eagles • 28 E. Jackson • Suite 1900 • Chicago, IL 60604 • 312/554-0450

Pat

LEDERER

Dedicated to reaching Jews with the good news of Messiah and teaching Christians the Jewish roots of biblical faith.

LETTER

Dear Friend of Lederer,

December 1995

Our ministry is two-pronged—reaching Jews with the good news and teaching Christians about the Jewish roots of their faith. We reach Jews by supporting Messianic congregations and Jewish missions with quality evangelistic and educational materials. We teach Christians by working with the Christian bookstore trade, speaking in churches, and publishing *The Lederer Letter*.

Lederer's ministry began well over 50 years ago, initially as a mission to the Jews of East Baltimore. My predecessors, Dr. Henry and Marie Einspruch, were called to serve the Jews immigrating to the U.S. from Nazi Germany. They yearned to publish material in Yiddish, the language of the eastern European Jews. Dr. Einspruch translated the New Testament into Yiddish, but couldn't find a Yiddish typesetter willing to print it.

That's when Lewis and Harriet Lederer stepped in financially to enable Henry and his wife, Marie, to buy typesetting equipment and to learn how to use it. The first *Yiddish New Testament* came out in 1941, just as Jews were leaving Nazi Germany in greater numbers.

There was some money left over so the Einspruchs produced other books—anthologies—*Raisins and Almonds*; *Would I? Would You?*, *The Ox ... The Ass ... The Oyster*; *A Way in the Wilderness*, and more. Each book has been used by God to reach many Jews with the good news of Yeshua the Messiah. Thus began the publishing ministry named in honor of the generous couple—Lewis and Harriet Lederer—who enabled the word of God to go to Yiddish-speaking Jews.

The Einspruchs sent out a newsletter with tidbits of news and information. We've continued this custom and want to make sure we're fulfilling the second purpose of our ministry through it—teaching you. With paper costs rising every day (our printers tell us it's because of the law of supply and demand—the supply of paper is dwindling and the demand for paper is growing), we owe it to the Lederers, the Einspruchs and the Lord to be most efficient in our stewardship of the resources entrusted to us. We need your help!

Your feedback on *The Lederer Letter* is essential. Over the years we've written on a myriad of subjects, from holidays to testimonies. Which are your favorites? What kind of information do you find most valuable? What kind of Messianic Jewish products do you like us to offer on our Messianic Resource page? Please use the survey on page 3 to answer.

Dr. Einspruch died in January, 1977. On the biblical calendar, it was 14 Tevet. Tevet begins in December this year. This month then is the *yahrtzeit*—the memorial—of his death. Those who wish to honor him, according to Jewish tradition, will light a candle which will burn for 24-hours (based on Proverbs 20:27, "The spirit of man is the lamp of the Lord.") and do acts of charity in his name. I know it would honor his memory if you helped us continue the reaching and teaching ministry he and Marie started and ran faithfully for many years. As we come to the end of the year, and begin solidifying plans for next year, I ask you to make as generous a

contribution as you can. There are many books waiting to be published that will reach Jews and teach Christians. We need your help to do this.

You'll notice on page 4 that we have some special offers for you *this month only*. We're making room for some exciting products we're hoping to publish in 1996, which I'll tell you about in the next *Lederer Letter*. If you respond to this mailing by December 31, ordering one or more of our specials, and/or filling out our questionnaire on page 3, you may select any or all of the anthologies for only \$1 each (to cover shipping and handling). Also, you'll receive a **FREE** copy of *The Man with the Book*, the moving testimony of Henry Einspruch.

Order one of the specials on the Messianic Resource page (p. 4), or fill out the questionnaire on page 3 (I hope you do both). Then indicate which books you'd like to get as our gifts to you. We will be pleased to bless you during this season of blessing. And thank you for your support in 1995. You've been a blessing.

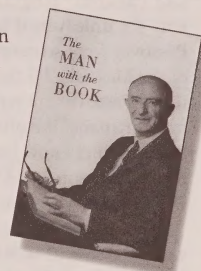
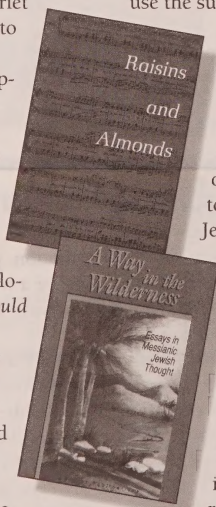
Have a Happy Hanukkah and a Merry Messiahmas!

Yours in Yeshua,

Barry Rubin
Barry Rubin

P.S. In order to assure that you continue to receive *The Lederer Letter* in 1996, we need to hear from you in 1995—by con-

(continued on page 2)

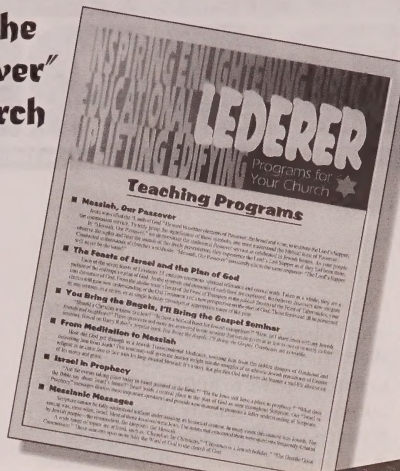


It's Time to Schedule the "Messiah, Our Passover" Program for your Church

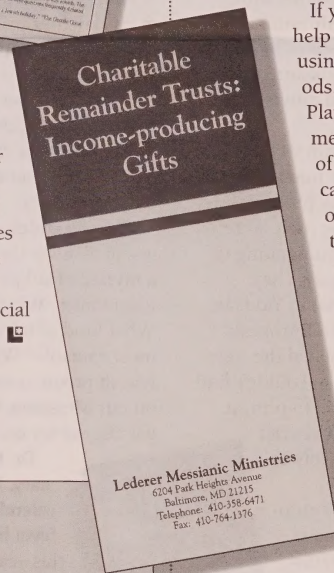
To accomplish our second purpose—teaching believers—we often speak in churches about “Jewish” subjects. There is no more important “Jewish” subject to Christians than the Last Supper. When Yeshua gathered with his disciples in the upper room to celebrate Passover, he magnified that meal forever by instituting the Communion, or Lord’s Supper, service, using two essential elements from it.

When we demonstrate the “Messiah, Our Passover” program, Christians see why the unleavened bread and wine of Passover were so central to the followers of the Messiah. All the items in a traditional Passover are replete with meaning for Christians. We often hear remarks like, “I didn’t know how Passover related to Communion,” and “The Lord’s Supper will never be the same for me again.”

This 45-minute demonstration captivates children as well as adults. It’s perfect for either a Sunday morning or evening service (and other times as well). We already have a number of engagements set up, but there are still dates open.



Call our office (410-358-6471) to schedule “Messiah, Our Passover” for your congregation. Ask to speak to our Church Ministries Department. And while you’re at it, ask for a brochure on *all* our special programs for churches! ☐



Don't Forget About Charitable Remainder Trusts

Last month's Lederer Letter contained information on how to legally avoid paying over 50% of the taxes on the sale of appreciated property, whether real estate, stocks and bonds, or collectibles, using IRS-approved Charitable Remainder Trusts, as well as helping our vitally important ministry. We're already working with several folks who contacted us after reading the information we supplied.

If you would like some help with estate planning, using CRTs or other methods, please contact our Planned Giving Department. We have a number of excellent brochures we can send you, with no obligation on your part, to help you in your planning. Just call or write us giving a little information about your situation so we can send the right brochure to you. This truly is a blessing from the IRS for you and a way to ensure the future of our ministry of reaching and teaching. ☐

Complete Jewish Bible—Status Report and Prayer Request

Nearly every day someone calls to ask about the status of the *Complete Jewish Bible*. This work, which will combine Dr. David Stern's *Jewish New Testament* with a compatible *Tenakh* (Old Testament), is well under way; we hope to release it before the summer of 1996. But we need your prayers.

We've had one problem after another, from getting a *Tenakh* we would be permitted to use, to problems with computer disks. Every time we see a light at the end of the tunnel, we find out it's a train. We're headed down the home stretch of this massive project. I expect the problems to increase. We need your prayers.

This Bible will revolutionize Bible understanding. Both the Old and New Testaments will be offered in a “Jewish way.” No Bible in history will make the unity of the Scripture more apparent. No complete Bible has ever provided the reader with the Word translated in a way that restores its original and essential Jewishness.

Although there are a few formatting decisions yet to be made, we are excited about what this Bible will do for Messianic congregations and Jewish people who need to meet their Messiah. Christians, too, will love reading the Word the way it was meant to be read, through Jewish eyes. So please pray! ☐

(continued from page 1)

tribution, purchase, response to the survey, or a written request to continue receiving *The Lederer Letter*.

P.P.S. Please prayerfully consider making a generous year-end contribution to help with our ministry. Publishing quality reaching and teaching material is getting more expensive. We need your help NOW as we plan our 1996 publishing schedule. Thank you for anything you can do to help. All gifts are tax deductible. ☐

The Lederer Letter Feedback Survey

Please help us fulfill the second purpose of our ministry, teaching believers about the Jewish roots of their faith. Please answer the following questions.

Lederer Letter Questions

On a scale of 1-7 (1= the worst or least, 7= the best or most), what is your impression of (circle one number)...

1. The Lederer Letter in general?

1 2 3 4 5 6 7

Comments _____

2. the subjects we write about?

1 2 3 4 5 6 7

Comments (what were/are your favorites?) _____

3. the writing?

1 2 3 4 5 6 7

Comments _____

4. the graphics?

1 2 3 4 5 6 7

Comments _____

5. the frequency with which you receive it?

1 2 3 4 5 6 7

too often? ☐ Yes? ☐ No?

not often enough? ☐ Yes? ☐ No?

about right? ☐ Yes? ☐ No?

Comments _____

6. Rank the following in the order you would like to see articles written on them (1=most; 12=least):

___ Letters from readers

___ Info about Jewish people

___ Bible Studies

___ Messianic Judaism

___ Biblical holydays

___ News from Israel

___ Messianic products

___ How to witness to Jews

___ Questions and Answers

___ Jewishness of NT

___ Jewish testimonies

___ Activity reports

7. What else would you like to see in *The Lederer Letter*? _____

Product Questions

Rank the following in the order you would like us to create and/or carry them (1=most; 12=least):

___ A Messianic songbook

___ Books on prophecy

___ Testimony books

___ Messianic videos

___ Children's materials

___ Biblical holyday books

___ Judaica/Israeli gifts (jewelry, mezuzahs, etc)

___ Messianic music

___ Discipleship materials

___ Tracts. Specific subjects _____

___ Messianic greeting cards

___ Theology

___ Other _____

General Questions

Is there a Christian bookstore in your community? ☐ Yes ☐ No

Does it carry "Messianic Jewish" product? ☐ Yes ☐ No

If no, would you be willing to contact the store for us to set up a Messianic section? ☐ Yes ☐ No

Please give us the manager/owner's name, store name, address and phone number.

What's your name? _____ Address _____

Age: ☐ Under 25 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-65 ☐ Over 65 Occupation _____

Would you like a Lederer representative to speak to your congregation? If so, please supply leader's name, congregation's name, address, and phone number. _____



YEAR-END SPECIALS!!!

Heroes of Faith Messianic Jewish Art Calendar

Our 16-month calendar—Sept. 1995-Dec. 1996—brings you a vibrant graphic portrayal of the well-known passages from Hebrews 11, the "faith chapter." Old Testament passages referred to by the writer to the Hebrews are presented alongside New Testament scriptures, with dates of the biblical festivals, weekly Bible readings for Sabbath and holy days, candle lighting times, and American and Canadian holidays. The full-color art makes the message of faith more vivid. Quality paper brings out vibrant colors.

LO16 Reg. price ~~\$9.95~~
Year-End Special \$3.95

Hebrew Praises (cassette)

Piano variations on praise themes written by Israeli believers. Played by Alyosha Ryabinov, the brilliant Russian Jewish pianist who combined his classical background, colorful Jewish tones, and Israeli sounds to arrange and play this masterpiece of Messianic piano music.

LT02 Reg. price ~~\$9.95~~
Year-End Special \$4.95

The UnPromised Land

The struggle of a Messianic Jewish couple to make *aliyah* (immigrate to Israel) as Jews. Betrayed by their son, rejected by Israeli immigration, tormented by unending court trials, the Beresfords are fighting the good fight, not just for Messianic Jews, but for all believers everywhere. Their story is the story of the faithfulness of God.

LB19 Reg. price ~~\$10.95~~
Year-End Special \$4.95

The Death of the Messiah

With the death of Rabbi Schneerson, the Orthodox Jewish community was at a loss. Many still await his resurrection as the Messiah. This compilation of 20 excellent articles written by well-known believers addresses the serious issue of the death of Messiah and the proof that Yeshua—the true Messiah—not only died, but was resurrected to reign. Fascinating reading; excellent for evangelism.

LB20 Reg. price ~~\$9.95~~
Year-End Special \$3.95

If you purchase any of these year-end specials OR fill out the survey on page 3, you can have as our gift to you, any of the books below FREE (only \$1 each for shipping and handling).

LEDERER ANTHOLOGIES

Raisins and Almonds (Reg. \$3.95)

Fascinating collection of poetry, prose, & music draws the reader from page to page and is perfect for older Jewish people with whom you would like to share the gospel. (96 pgs.) Qty. requested? ____

A Way in the Wilderness (Reg. \$4.95)

Essays that wrestle with spiritual issues: "Did the Jews Kill Christ?"... "Is the New Testament Anti-Semitic?"... "Jesus was not a Christian"... and more. Will challenge your mind, stir your soul and help your Jewish friend meet the Messiah. (111 pgs.) Qty. requested? ____

Would I? Would You? (Reg. \$3.95)

Presents the moving testimonies of fourteen Jewish people who have stood at the crossroads and decided to trust Yeshua the Messiah for salvation. Your heart will be moved. Great for Jewish people. (104 pgs.) Qty. requested? ____

The Ox ... The Ass ... The Oyster (Reg. \$3.95)

Contains the writing of Benjamin Disraeli (former prime minister of England), Dr. Alfred Edersheim, and many other Jews who knew Yeshua (Jesus) the Messiah. (104 pgs.) Qty. requested? ____

Total anthologies requested ____ x \$1.00 (S&H) = \$ ____
Transfer total to order coupon.

If you order any of the four anthologies above, we'll send you FREE, *The Man With the Book*, the moving testimony of Lederer founder, Dr. Henry Einspruch. Just check here ☐. Fill out the order coupon and mail this page along with it in the enclosed envelope and we'll rush you your products. Please fill out the feedback survey while you're at it.

